

Young Adult Win Team Meeting
Sunday, August 18, 12:00-2:00

Present: Winter Hamilton, Sarah Healy, Heather Kellenberger, Jeremy Wonn, Emily Gauvain, Christie Queenen

Absent: Jim Peich, Chessey Brenten

Opening:

- Feeling #blessed with cotton candy grapes and fried chicken
- Review timeline from previous meeting
 - Objective for today: “Look at connection card examples (each member will bring and present on examples-what do you like and why). Start creating a list of relevant data that we should collect. Take picture of any forms we have to fill out in other spaces in our lives so we can see what data is being collected.”
 - Jim has thoughts for what we need. We’re hoping that we will have whatever he needs before he asks for it.
- Announcements: Christmas party at Nicki’s house. Connection cards need to go out before November.

Today’s Business

- By next month, we need exactly what we want for the cards. We will need a sample to start trying it out with Shared Streets STL ASAP
- By november, we need a script to announce changes! We need to send an email to Jim Peich to see if we can get the first 2-3 weeks of 2019 announcements covered by folks on our team.

Report on church visits and found resources

- Heather shared what she collected from other churches: Pin, coffee cups, handouts/papers.
- The Journey has newcomer meals.
- Element has welcome bag with tons of information cards about everything: Core Values, childcare, groups, photos of young people on materials, contemporary graphic design. Element has 4-step program to get involved--visitors find out about it on the first visit. (all of the main ministries have info in one bag--its looks the same. . . branded well). Includes connection card in the bag (or next to the bag). Not handed out in service.
- Both have a separate guest card and connection card that has less stuff. **This has been changed.**

Our thoughts on the cards we collected:

- Like colors-- negative space where writing goes.

- Words of connection are clear--purpose of the card seems obvious.
- We like to card that says welcome. What if our card said community?

Issue: We don't really need address- will people fill out more accurately if they are asked for less things. We send letters to people's house-- would people be less or more likely to open emails than the letters? This would require a change in our current system. We might not be able to address this in time for the pilot

We have since discovered that with the use of Spokeo, we can find folks information from their name and email address. This software allows us to find any info we need from a little bit provided. We will only ask for email!

Ideas: Could we have age ranges? List all family members attending (can guess kids).
 Jeremy: How'd you hear about us other than a church service which would be the best option for your family.
 Jeremy wants a different colored card for visitors and members, so it will be easy to tell them apart for tracking and supporting.
 Emily: Different versions for different scenarios

THE CARDS

Note: We need a visitor card (connection), regular attendee card (community), give, and prayer request. We can put them in the red attendance pad and into bulletins.

Size: Our currently largest is 8.5"x3.5"
 Could fit 12"x4" , 10x4 is probably better to give enough space
 -opening is just over 4" wide

Got Kids?

NEW HERE?

-We include church culture things on here in bullet points (Be yourself, You're loved
 Chessey's card, we need to make sure it is family friendly (seems kinda bipolar now)
 This card should mildly explain the others

CONNECT

Name,
 # visit boxes (1,2,3)
 Email
 DOB (wonder why? See back of card)
 Date, Worship (time) OR Event (time/name)

Others attending: rows for names and DOB,

“preferred method of contact” box: email, phone, address

Box- I would like more information about Manchester UMC

BACK OF CONNECT

Why do we ask for your DOB (date of birth)?

Manchester UMC has set a goal to grow the number of people age 25 to 35 having a first-time experience us. By the end of 2021, we hope that 4 out of every 10 people having a first-time experience with Manchester UMC will be between the ages of 25 and 35.

We can't tell if we're reaching this goal if we're not keeping track. Data helps us do better ministry. Please help us grow. Dates of birth are confidential.

PRAYER AND CARE

We would basically use the current prayer card. Just redesign to make it all match

Read one side and fill out the other.

Let's assume that prayer goes to stephen ministers and then go up. We want the back to be dedicated to Stephen Ministry--including info where these folks are after service (chapel and Sanctuary)

SERVE AND GIVE

Can we consolidate financial info on the packet?

Check box to give time or financially, what are you interested in (boxes).

-need to finalize verbage at next win team meeting

How to give (online)

Slightly larger envelope

ORDER

Connect

Prayer and Care

Serve and Give

Got Kids

New Here?

- We want to pilot in 3-6 months to see if giving or turning in of serve and give cards create changes.

- Make a model with the names
- What is the maximum width we can do?

To be spoken for announcements

“Please help us grow. We want a better idea of whose here so we can provide better ministry”

Ideas for videos

- Statement about data tracking changing and being important. “Data Tracking is more important than it used to be or than you think it is. LIST GOAL: We can’t tell if we’re reaching this goal, if we’re not keeping track. Please help us grow. We want a better idea of whose here so we can provide better ministry”
- video starts with “google knows more about me than my church.” Small campaign of videos playing before worship. Hopefully other WIN teams will create videos as well.
- We need to schedule a meeting with discipleship to talk about videos.
- Whatever you are uncomfortable sharing--make your video saying why that is important. You have to convince yourself and then convince the church why we need your phone number.

Collection Thoughts

How do we know where to turn them in-- Let’s do it at the offering and announce for folks to do it. There is often not enough time to fill out the current pew pads, so we need to make sure that people have time to fill out information before we start to collect.

Fill out in the service and then drop it in the offering. This could also be a time for the videos. Let’s say people don’t fill it out or finish it. Have collectors/baskets at the information desk-- or leave in the pew. Labelled baskets at the doors, with greeters, at the information table.

Closing thoughts

We will contact Jim about Pew cards. We want try to do this for 3-6 months before returning to the old way.

Next Month

September (needs to be early in a month) meeting: decide information that needs to go on the cards—type up exactly what we want and get suggestion for style, design, function). Decide: size, if they fit in pews, notepads? Cards? Start piloting at Shared Streets in late September.

-We will need JIM at our next meeting (Winter will not be there)

TO DO FOR NEXT TIME

-Talk to phil language and size of envelopes

NOTE FROM WINTER (August 28)... I gave Jim a bunch of stuff..please note that there is .625 ($\frac{5}{8}$) space difference at the top of each card.