

WIN Team Meeting
August 21, 2018

Present: Pastor Greg Weeks, Pastor Stephanie Lendt, Kiersten Rose, Kevin McBeth, Tara Sintek, Chris Reiss

I. Recap from the Leadership Board Meeting

- a. Discussed our observations & reflections from our current strategies:
 - i. Increased youth presence at the 9:30 service
 - ii. Difficult to attend the 3:45 Saturday service in the summer
 - iii. Summer attendance average was down, and 4 pages of calls were made to congregants. Common answers for absence were traveling or that chancel choir is not singing
 - iv. Young families are greeting
 - 1. Tara will share with the Friday Morning Parent group
 - v. Tweets are being shared
 - vi. Continuing to optimize social media by having members share on their social media platforms
 - 1. Every 3 months, Phil identifies a target audience via Facebook to reach (for example, Pastor Greg's new book will allow him to reach a different audience)
 - vii. Shared Streets is up and running
 - viii. Chancel Choir is holding their retreat at Meremac Bluffs and will invite residents to listen to part of their rehearsal
 - ix. Younger liturgists and lay readers are being seen
 - x. Announcements are now being given by Pastors Jim or Winter or our Youth Interns

II. Facebook Live update

- a. Equipment & training are complete
- b. Dry runs during the Modern Worship Team's rehearsals on Thursday evenings
- c. Go 'LIVE' on September 23 at 9:30 & 11:00 services
- d. We need 2-3 volunteers for AV on Sunday mornings, including a host to create chatter while viewing
 - i. Youth group?
 - ii. College intern?
 - iii. Maryville University wrestling team?
 - iv. Youth technology team?
 - v. Internship opportunity?
- e. Discussed how we "count" viewers online toward attendance

III. Survey summary from the 9:30 Fellowship Hall service experiment

- a. 70% responded 'NO' to moving the service to Fellowship Hall
- b. Lack of "comfort" was a large factor in not wanting to move
- c. Will continue to explore this option but roping off the sanctuary does improve the experience at 9:30
- d. Kiersten shared she is looking for more musicians

IV. Open discussion/ideas about worship

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- a. "Who is praying about worship?" This includes the worship experience and not just attendance numbers
 - b. "How are we actively asking for God's help to honor Him?"
 - c. Suggested to have a specific prayer for members to use to pray for the health/strengthening of our church
 - d. Gather at 9:15 to pray for the upcoming services; a "Spiritual Community"
 - i. One member from each WIN team to discuss an idea for a prayer team?
 - e. Worship is a time for "praising God"—it's a place for people to love you
 - f. Stephen Ministers identified at the service and anyone who has a specific need for prayer could meet with them after the service
- V. Who else could join our WIN team?**
- a. Brad Kovac (attends 9:30)
 - b. Beth Hunyar (attends 11)
 - c. Jim & Jan Atchinson (attend Sat)
- VI. Next Meeting Tuesday, October 30 at 6:30 pm**