

## WIN Team Meeting Notes

### May 16<sup>th</sup> 2019

Attendees: Christy Fareel Queensenc, Rev. Winter Hamilton, Sarah Healy, Heather Kellenberger, Chessey Brenton, and Emily Gauvain.

Absent: Nicki Reinhardt-Swierk

#### Our Win Team Goal:

We changed the goal of our team to a solid number instead of a percentage, as the data requirements to track percentages are currently not possible.

**DEMOGRAPHICS: Grow the number of people age 25 to 35 having a first-time experience with Manchester UMC.**

**Goal: By the end of 2021, 500 new people will have a first-time experience with Manchester UMC will be between the ages of 25 and 35.**

We need the LB to approve it. June 2<sup>nd</sup> 4-6 pm Sarah, Heather & Winter to present

#### Connect card update

We discussed the changes to the new connect card. They seemed to be working well.

- **It would be nice to have the link for the digital connect card at the bottom of the connect card.**

The percentages of those filling out the connect cards needs to be addressed. 9:30 is now the lowest. Is this because they are rushed to fill them out?

- Do we tell each service where their percentages are?
- Would that make us look bad to first time visitors? We'd have to stay very honest our goals & frame it in a way that's not a completion.... Here's where we are ...we want to get to 100... let's do it together... maybe you're wondering where we are... something like that.

Digital Connect Card:

- No to the app....it is not welcome to first time visitors
- Looking into bitly which offers a smaller link (Sarah looked into this)
- We can get for free 50 unique bitlys a month. (WOW)
- Use full words or it will look like a license plate
- That would connect you to the digital connect card
- Gives link history and link reporting...we may learn clicks, and how many actually filled it out.
- There are two cards on the digital connect card... and I can't enter anything for "other."
- Web and bitly are both better than app

## **Improvements To The Nursery Area (GOAL 2020)**

Presented by Chessey. She came with a list of ideas from Sally.

We agreed Sally should be invited to our next meeting and to make sure she we have open communication lines over the next year so she can continue to bring new ideas, approve ours, and offer input.

Chessey is putting together a baby sitter list

Infant soothing room issue and what we can do:

We are looking to “relaunch” the Infant Soothing Room AND the Fireside room, for the original intentions in an exciting and non-threatening way.

If we make one change to the area we should make all the changes we want in the same week—making it’s relaunch and purpose clear. We should have announcements about ISR and fireside room for three weeks prior to change & a Pastor enote about it.

- Better signage?
- Can we help other people needing a separate space get to the fireside room?
- Can ushers be trained?
- Can we keep the door closed?
- Perhaps making updates in appearance would help too.
- Ottoman in fireside for kids with toys and stuff...note about bathroom.
- Acolyte stuff is there.

### ***Winter Homework:***

#### ***Connect cards:***

- ***Add connect card link***
- ***Talk to WP about 9:30 percentages***
- ***Problem with digital connect cards (2 versions)***
- ***Can't type in anything for other in digital connect card***

#### ***ISR & Fireside Room:***

- ***Update Jim first***
- ***Talk to senior staff***

***Organize minutes for all previous meetings and email out homework***

***Include Sally on Next Doodle***

### ***HOMEWORK FOR EVERYONE ELSE:***

***Put together list of what we've done and what our next goals are for the LB presentation.***