

Connectionalism Strategy Team - 10/18/23

Present: Andy Bryan, Mary Beth Harper, Linda Horodenski, Ethan Massey, Barb Stevens, Dick Vreeland

Absent: Becky Strickland

- Feedback from board / staff
 - New mission & vision statement presented to board and staff
 - Feedback - like the brevity, don't like losing "the list," seems generic like it could apply to any congregation
 - Want to have a visual representation of the identity of the congregation
 - Thoughts on the "list" - which list? Multiple lists on Welcome Statement poster, plus

Welcome Video

- "We have to live the list"

- Focus group planning

- 6-8 people per group / 5-7 groups
- Send out interest survey to get people
- Then look at group and see who isn't there, target particular people
- Connect to the Century 3 Strategic Planning process - context
- Questions need to be open ended, invite responses from all in group

Next steps:

- Barb and Ethan get together to draft questions -
- Linda and Becky get together to draft interest survey -